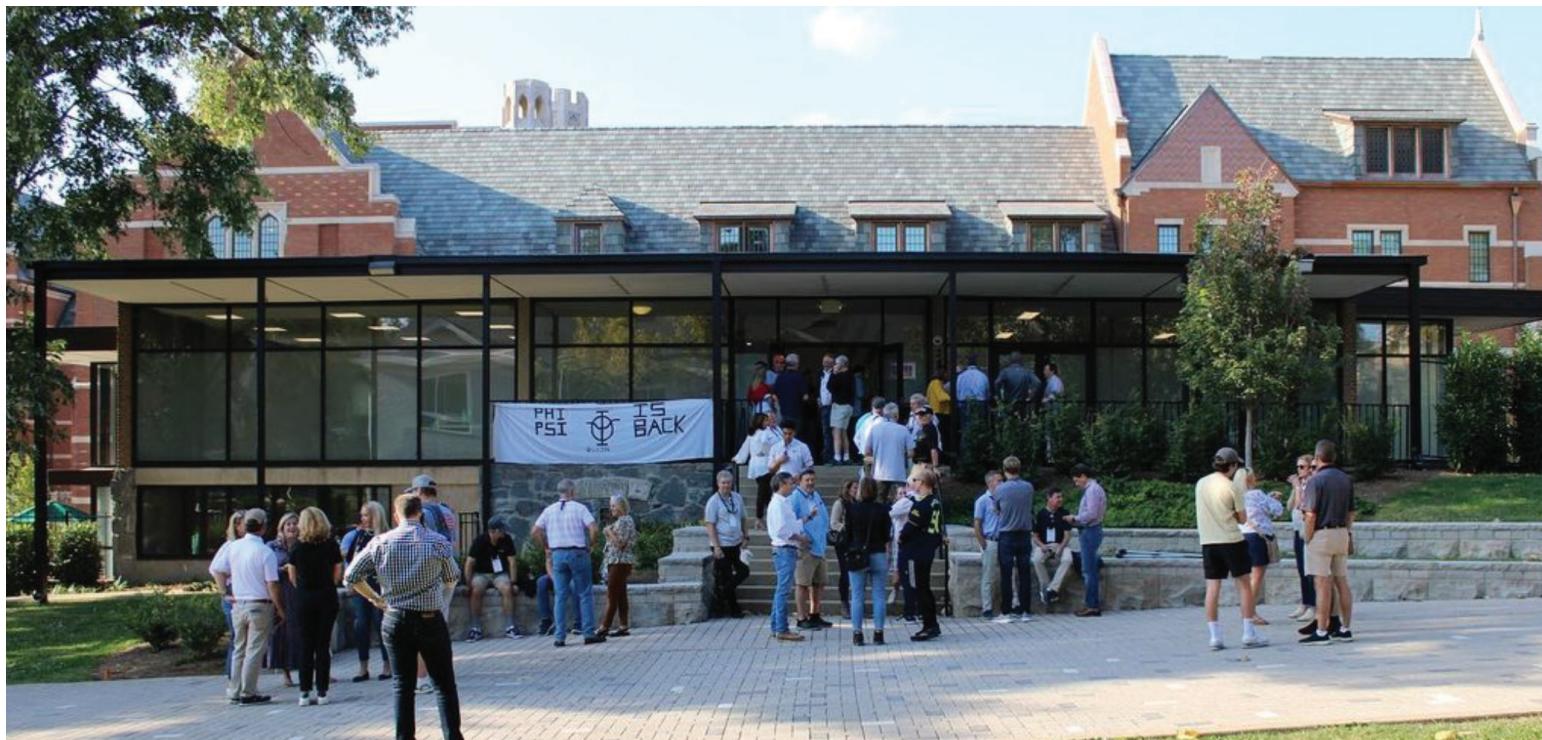


# THE DELTAN

The newsletter for alumni and friends of the Vanderbilt University Colony of Phi Kappa Psi | Spring 2023

## PHI PSI RETURNS TO VANDERBILT!



Dear Brothers,

It's been several years, but I'm proud to announce that our fraternity, Phi Kappa Psi, is officially back at Vanderbilt University.

The Phi Kappa Psi National Fraternity Expansion Team has been on the ground at Vanderbilt since the start of the fall semester in 2022 and worked in conjunction with our local alumni volunteers to recruit the new Tennessee Delta Colony. I'm happy to announce today that we have recruited 30 new undergraduate colony members to become Tennessee Delta's first new member class in over seven years.

Since recolonization began, the Tennessee Delta House Corporation has been working tirelessly to support the recruitment for the new colony while maintaining our current chapter facility. The chapter house was renovated in 2021, and the colony's new executive

board was moved into the house this year.

The House Corporation also acknowledges that there is a need to deliver quality and timely chapter updates to you, the Tennessee Delta alumni, on a consistent basis. To accomplish this, we have partnered with the Phi Kappa Psi Foundation team to actively manage our fundraising and communication efforts going forward. This new partnership will allow us to effectively communicate with you in a timely manner and support the new Tennessee Delta Colony.

This newsletter is the first of what we plan to be a new era of Vandy Phi Psi. Inside this edition, you will hear from Brother Byron Cain '70 as he recaps Phi Psi's Founders Day, walk down memory lane with Edward Shelswell-White '82 as he shares some of his fondest Phi Psi memories in this edition's Alumni spotlight. You will get to know Camden Lemons *Indiana State* '21, as he

shares what it has been like recruiting the new colony and hear from our new colony Vice President Esmat Hassanein '23 as he shares a little about himself.

I hope these stories reconnect you with Tennessee Delta and get you excited for Phi Psi's future at Vanderbilt.

If you are interested in getting involved with our alumni team, the new colony, or donating time or treasure to our cause, please feel free to reach out via my email below. Our team and I would love to hear from you and reconnect.



Rob Ayerst '78  
President, House Corporation  
Rayerst8654@gmail.com

## NEWS FROM VANDY PHI PSI

## ALUMNI LEADERS

**HC President**

Rob Ayerst, Jr. '78

**HC Vice President**

Byron Cain, Jr. '70

**HC Treasurer & Secretary**

John Dredge '70

**HC Board Members**

Doug Hirt '68

Ross Rainwater '65

John Schwenker '67

Edward Shelswell-White '82

**Advisory Board**

Chuck Higgins, Jr. '67

Art Johnsen *Vanderbilt '13 (Gettysburg '62)*

Dick Raney, Jr. '64

**Chapter Advisors**Art Johnsen *Vanderbilt '13 (Gettysburg '62)*

Chuck Higgins, Jr. '67

## COLONY OFFICERS

**President**

Henry Zhu '22

**Vice President**

Esmat Hassanein '23

**Treasurer**

Brad Pettit '22

**Corresponding Secretary**

Neil Badlani '22



## UPDATE FROM HQ

*Cam Lemons Indiana State '21*

My name is Cam Lemons and I am the Colony Development Manager here at Vanderbilt University. I joined Phi Psi in 2021 at Indiana Eta (Indiana State) and as an alumni I have been invited to campus to help coach and consult our newly joined members, ensuring that TN Delta has the foundation to flourish in years to come.

I'm from little small town Vincennes, Indiana, and I graduated with my Bachelors in Criminal Justice and minor in forensic investigations. I took this job because I wanted to help our fraternities grow and become successful! Phi Kappa Psi has done so much for me while I was an undergrad, this in my opinion was my way of giving back!

My time here at Vanderbilt has been an experience to remember. I would say our rush went pretty well! We currently have a new member class of 27! This group is made of some hard working individuals who are putting Phi Kappa Psi at the top of their list! They are excited about starting next semester off with rush and they are pushing for a strong rush class next year!



## UPDATE FROM COLONY VGP

*Esmat Hassanein '23*

My name is Esmat Hassanein and I'm a mechanical engineering major here at Vanderbilt. I'm from San Diego, California but originally, I'm from Egypt and I'm very excited to have gained this opportunity to join the brotherhood of Phi Kappa Psi Fraternity. My plans for the future of Phi Psi include strengthening community involvement, developing alumni networks, enhancing member education, and increasing membership. Strengthening community involvement will come in the shape of participating in more volunteer work, fundraisers, and other events. Developing alumni networks to provide more opportunities for members to connect with and learn from successful alumni. Enhancing member education to help them develop leadership, communication, and other important skills. Increasing membership to expand our influence and reach. My goals are to continue succeeding academically and to put Phi Kappa Psi on the map here at Vanderbilt.

## NEWS FROM VANDY PHI PSI

## ALUMNI UPDATE

## Byron Cain '70 - House Corporation Vice President



Middle Tennessee Phi Psis celebrated the 171st Anniversary of Phi Kappa Psi with a Founders Day Banquet at the Holiday Inn-West End on Saturday, February 25. For the third Founders Day in a row, the Nashville area Phi Psis were privileged to host as the Speaker, the National President of the Fraternity. This time it was Bob Marchesani *Butler '94 (IUP '79)* who followed the appearances of David Moyer *Alabama '91* and Shannon Price *Alabama '88*.

The group welcomed several new alumni Brothers to the luncheon, from chapters such as Louisiana Beta (U. of Louisiana) as well as several Tennessee Deltans new to the celebration.

In his remarks SWGP Marchesani stressed how Phi Psi nationally weathered the COVID period better than expected, with the number of new members higher than planned for during the time when many chapters were shut down from normal rushing activities.

Another highlight of the gathering was the focus on the progress of the colonization of the Chapter. The Director of Greek Life at Vandy, Kristin Torrey, presented a candid assessment of the overall status of the campus Greek system, and highlighted the challenges of addressing the interpersonal skills and attitudes of the new students nationwide who come to college after several years of COVID-restricted group activities. Ms. Torrey has been a great friend and supporter of Tennessee Delta over the years, earning her the recognition as the National Phi Psi Greek Advisor of the Year in 2012.

Present also to talk about the Chapter restart was the Headquarters staff member stationed on the Colony for the spring semester, Cam Lemons, and several of the new colony members.

Following the Founders Day remarks the event segued into the annual meeting of the

House Corporation of Tennessee Delta. To make the legally-required meeting available to all initiated Brothers of the Chapter, Zoom participation was set up so that those present virtually could participate.

Following the festivities, several Brothers cheered on the basketball Commodores who, newly rejuvenated, defeated the Auburn Tigers, on their way to the NIT.

We are excited to continue making memories with you all!

In The Bond,

*Byron Cain* . . .

Byron Cain, Jr. '70  
Vice President, House Corporation

## NEWS FROM VANDY PHI PSI

# PHOTO GALLERY

## Homecoming/Reunion Open House



## NEWS FROM VANDY PHI PSI

# ALUMNI SPOTLIGHT

## Edward E. Shelswell-White '82

We had the chance to connect with one of our outstanding alumni, Ed Shelswell-White '82, to ask him what life has been like since college, and what Phi Psi has meant for him over the years.

**What would you say to a potential new member about Phi Psi? For you, what makes our house different than others?**

If you take seriously the principles of the founding – the great joy of serving others – Phi Psi can provide a unique mix of long-term friendships, social events, educational support, and opportunities for servant leadership that can prepare young men for post-collegiate life exceptionally well.



**What are some of your cherished Phi Psi memories?**

People and friendships, of course. I served as SG, rush chairman and GP, and learned some hard and yet valuable lessons about leadership – especially what we'd now call servant leadership – and delegation that have served me well in my life and career. I loved the process of new member recruitment. The feeling of getting a pledge from someone that other fraternities also wanted (especially a certain two other fraternities we competed heavily with) never got old. Of course we lost our share too, and those were always hard to take; but on balance the process of identifying and recruiting new members not only was a rush in more ways than one, but taught me valuable skills that I have used throughout my career.

**How have you stayed connected with your chapter or involved with Phi Psi?**

I have mainly stayed connected to people; that's my personality style. It's only recently that I have begun to reconnect to the organization through joining the TN Delta House Corporation Board, decreasing simultaneously the board's average age and IQ.

**Since graduating, what kind of work have you done, and where are you now?**

After a four year stint in commercial banking with the forerunner of Regions Bank, I changed course into aviation, first with a startup carrier (that promptly failed), then a 22-year stint at Southwest Airlines in marketing and corporate real estate. I am now into my 12th year in aviation management consulting. My current practice, Sky Synergy, helps airports and airlines drive demand for their brands from the customers they most want to serve. Three primary focus areas: Applying geopolitics and demographics to the aviation industry to derive unique and divergent assessments of where it is heading and what airlines and airports can do about it. Actionable Location IntelligenceSM, a product we developed using mobile phone location data to determine and then influence airlines' and airports' market shares in real time. The Healthy Aviation Ecosystem – a proprietary combination of technologies to provide healthier indoor air, mobile phone-based commerce, and low cost payment processing to drive customer preference and profitability in the post-COVID world. After 33 years in Texas, California, and Oregon, I just moved to a house on Wolf Bay (Orange Beach) Alabama. That's one of the benefits of being able to work from anywhere with internet and an airport. If you're going to be in the area, we have room for you!

Would you like to be featured? Email [crd@pkpfoundation.org](mailto:crd@pkpfoundation.org)

## STAY CONNECTED

**Chapter Website**

[Vandyphipsi.org](http://Vandyphipsi.org)

**Chapter Facebook**

Phi Kappa Psi - TN Delta - Alumni

**Chapter Instagram**

@phipsivandy

**Chapter Twitter**

@phipsivandy

**National Website**

[www.phikappapsi.com](http://www.phikappapsi.com)

**Update Your Information**

Make sure you stay up-to-date on what is happening at the Chapter and within the organization. Complete the form on the back of this newsletter, place it in a stamped envelope and mail it to the Phi Kappa Psi Foundation. You can also use the link at the bottom of the form to submit your information electronically.

**Support TN Delta's Future**

Gifts to the TN Delta Chapter Leadership Fund can be made by check, credit card and/or appreciated securities. These gifts are 100% tax deductible through the Phi Kappa Psi Foundation.

You can give online using a credit card at [pkpfoundation.org/support-tn-delta](http://pkpfoundation.org/support-tn-delta)



or by mailing a check to:

Phi Kappa Psi Foundation  
5395 Emerson Way  
Indianapolis, IN 46226

Checks should be made payable to the Phi Kappa Psi Foundation and note TN Delta Chapter Leadership Fund on the memo line.



PHI KAPPA PSI FRATERNITY  
**VANDERBILT UNIVERSITY**  
COLONY  
5395 Emerson Way  
Indianapolis, IN 46226

**KEEP YOUR INFORMATION UP-TO-DATE!**

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**Phi Kappa Psi Foundation**

5395 Emerson Way

Indianapolis, IN 46226-1415

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Address \_\_\_\_\_

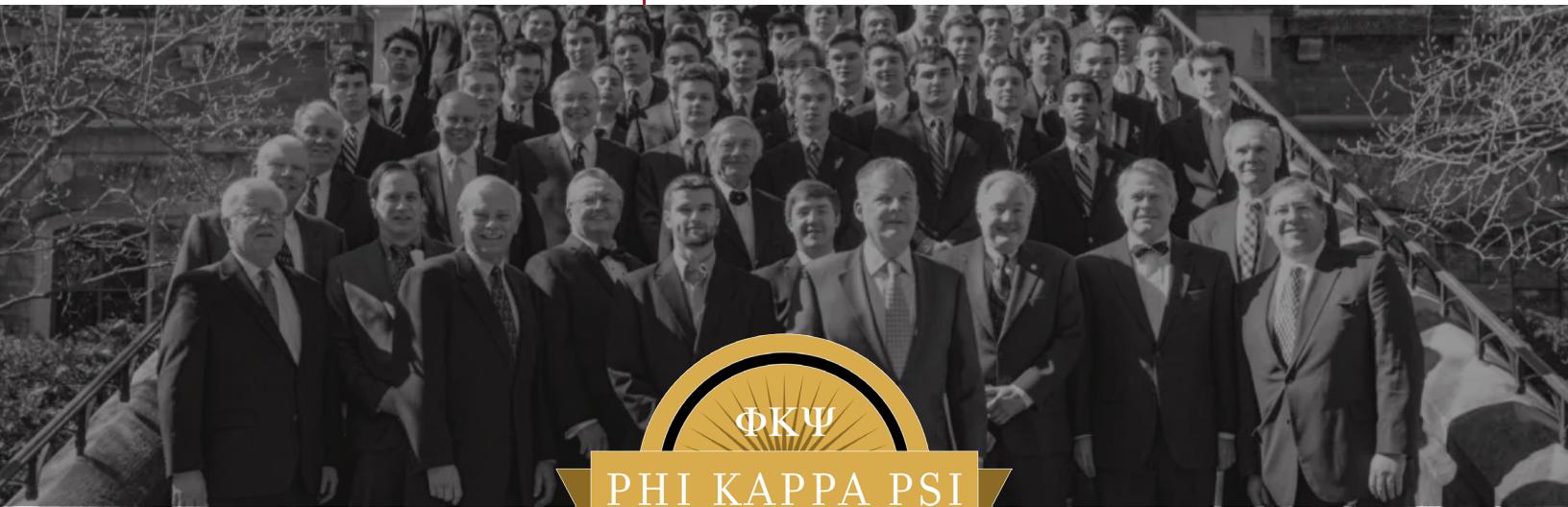
City/State/Zip \_\_\_\_\_

Phone (H) \_\_\_\_\_

Phone (W) \_\_\_\_\_

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[portal.phikapppsi.com](http://portal.phikapppsi.com)



*Save The Date*  
**VANDERBILT HOMECOMING**  
**NOVEMBER 3 - NOVEMBER 5**  
*More Details To Come!*